

Being a Physiospot Blog Author

Benefits of being an author

- Contribute to your own CPD by keeping up-to-date with current research
- Contribute to the development of an evidence based profession
- With your permission your authoring status will be promoted on our website

Expectations of authors

- We ask that you to make posts to your blog in a fairly regular fashion but understand that this needs to fit in around your work.
- Please communicate with us if you are having any problems with authoring, if you have any development suggestions or if you no longer wish to contribute to Physiospot.
- We would be grateful if you would spread the Physiospot word!

Applying to be an author

- Send your expression of interest along with your CV to rachael@physiospot.com
- Please let us know which specialist blog you would like to contribute to or suggest a new blog if your area of interest is not already covered.

Registering to be an author

- Once you have been accepted as an author by Physiospot you will be registered as an author on Typepad which is our blog hosting tool.
- You will receive an email from Typepad inviting you to be a blog author. You should accept the invite by following the instructions in this email.
- You will then be asked to provide a username and a password to login to Typepad.

Resigning as an author

- If you do not wish to be an author anymore please contact us as soon as possible
- Please let us know if you have any suggestions of colleagues who may be interested in taking over your position as blog author.

Contact

Please feel free to contact me if you have any problems. We also welcome any development ideas for Physiospot.

rachael@physiospot.com

Finding articles to highlight on your blog

Table of content E-alerts or Feeds

You should search the internet for relevant journals that may contribute to the blog that you are authoring.

You might wish to look through the journals of these publishers: [Wiley Interscience](#), [Taylor & Francis](#), [Elsevier Science](#), [Lippincott Williams & Wilkins](#), [Sage](#), [Maney](#), [Oxford Journals](#), [Blackwell Synergy](#) and any others that you find.

From these journals you should sign up for email alerts or register to receive feeds in your feed reader (we recommend Google Reader). This means that the table of contents from each journal that you sign up with will be automatically sent to you by email or reader each time the journal is published.

From these alerts you can select the articles which you feel are most relevant to be posted to your blog.

Selecting articles

Choose articles that are **clinically relevant**. When considering if an article is clinically relevant you should consider whether the research is:

- Relevant to the specialist area of the blog?
- Relevant to physiotherapy?
- Relevant to clinical practice?
- Whether it is interesting in the sense of being something important and actionable and whether it will contribute to evidence based practice?

Writing the main post

Having selected a clinically relevant article you should:

Either

Write a summary of the research in one paragraph followed by a **clinical bottom line** in a second paragraph. The clinical bottom line is a statement regarding the clinical value of the research. (this does not need to be long as the main aim is to direct people to articles that they may find clinically relevant).

Or

If you prefer you may wish to write a full critical appraisal. This should tell us if the research is methodologically sound and ready for application, as well providing the clinical bottom line.

Working in Typepad

Logging into Typepad

- To login to typepad go to www.typepad.com.
- Go to the 'member sign in' area by clicking on the link in the top right corner of the screen.
- Login with your username and password.

Posting to your blog

Go to 'new post' and follow these steps to complete your post:

1. Article title in the box on the top left.
2. Assign the article to one or more categories in the box on the top right. You can assign multiple categories by clicking on 'Assign Multiple Categories'. You can add new categories by clicking on 'Add a new Category'.
3. Authors (in bold) – type the authors names as it is in the journal. No need to add credentials.
4. The main post can be a summary of the article with clinical bottom line or a full critical appraisal.

Please do not just copy the abstract as this may get us into copyright trouble!

5. Article reference in this format - Journal, Year, Vol(Issue), page - page, for example:

Journal of Pediatric Orthopaedics, 2007, 27(3), 354-361

If it is an article that has been published online ahead of print the format should be - Journal, Month Year, followed by the words 'online article ahead of print', for example:

Journal of Pediatric Orthopaedics, Dec 2007, online article ahead of print

6. 'Link to abstract' (a link to the page where the abstract can be viewed) OR 'Link to full text' if the article can be accessed for free.

Then post to the blog by clicking save on the bottom of the page.

For examples see: www.webducate.typepad.com/physiospot_msk

Making links

'Link to Abstract' or 'Link to Full Text'

- Copy the url (the web address in the box at the top of the web page) of the page that you want to link to
- Go back to the 'new post' page and highlight the words that you want to link to it such as 'Link to Abstract' for example
- Then click on the little chain link (next to the envelope, in the menu bar at the top of the 'post body' box)
- A pop-up-box will appear where you should paste the url that you copied
- Press ok

Please do not include links directly to PDFs as this may create copyright issues.

Problems with formatting

Sometimes you will find that your posts' format is different once published compared to how you wrote it in TypePad. This is due to HTML code (website code) that has been included when you have copied and pasted from a journal. There are two ways to get around this:

1. If you know HTML code you can click on the edit HTML tab and directly edit the code.
2. If you don't know HTML code, the best way to remove any unwanted and hidden HTML code is to copy and paste the text into 'notepad' (which is usually found in the Programmes menu under Accessories on your computer) and then copy and paste the text from notepad into TypePad. This will remove any unwanted HTML code that may have been included and will therefore remove unexpected formatting in the post. You can then format the text as you wish in Typepad.